Connections for Learning: Unifying the Social and Academic Curriculum in Minneapolis Public Schools is a new report that recommends eight specific strategies to achieve the goal of building a positive learning environment in our classrooms and buildings. In the coming weeks, the Minneapolis Public Schools Board of Education will be discussing this issue.

We need your help to ensure the VIVA Teacher’s recommendations are incorporated into the district’s policy. If you are active on Pinterest, Twitter, or Facebook, we’ve put together resources you can use to help us spread the word.

**Pinterest**

VIVA has created a [Pinterest Board](#) around the topic of behavior management in the classroom to make promoting this report on your social media channels easier than ever!

Simply visit the Pinterest board on the topic. Pick a graphic around one of the report’s recommendations. From here you can share the report in a number of ways:

1. Click the red “Pin it” button and add the graphic to your Pinterest page
2. Click the share icon in the top right.
   a. Twitter: share on Twitter - the tweet is already drafted with hashtags for you (feel free to personalize)
   b. Facebook: Share the image on Facebook
   c. Email it to your friends
   d. If you would like to embed in your own website, code is available via embed link
3. Copy the URL and share on LinkedIn.
Not on Pinterest? That’s okay! You can share via Twitter and Facebook.

Twitter

Tips from Twitter:
- Keep it short (under 130 characters)
- Use link shortening service like bit.ly
- NEVER start a tweet with an @ sign (read why here and other useful tips)
- Link to twitter vocab
- Link to MN twitter users to follow
- Use # for topics like #education #edreform #teachervoice

Copy and paste any of the following draft tweets into your twitter account:

- Making the case for incorporating #play into the #social curriculum http://bit.ly/1ap8h5T via @vivateachers
- What does the road to a social curriculum look like? http://bit.ly/1291c1n via @vivateachers
- Implement consistently and provide ongoing support for district-wide #behaiviormgmt programs http://bit.ly/vivamps via @vivateacher
- A Mobius loop = a unified school district & our message that the social/academic paths are connected http://bit.ly/13uLC2G via @vivateachers
- Connections for Learning: Unifying the Social and Academic Curriculum in Minneapolis Public Schools http://bit.ly/14sR1Kf via @vivateachers

Facebook

Tips for Facebook Posts:

- Share pictures!
- Use active language if you want action. Example: Please LIKE this report I wrote to share with your friends vs. Check out this report I wrote!
- If sharing a link, once link content previews, delete the link. (Cleaner look)
- Leave comments on articles on pages that interest you.

Share any of the following images on your Facebook profile:

- Pathway to creating a social curriculum
- Making the case for play as part of the curriculum
- Incorporating Nature into the Classroom